

Hi there,

Do you want to ensure a healthy planet for future generations? **So do we.**

We're Green Kids Inc. We teach children and youth about environmental issues and inspire them to be tomorrow's environmental leaders. And we do it in the most exciting ways.

We do it with Theatre, Plays and Interactive Workshops.

With these tools, we help kids learn about Environmental Science through imagination and movement.

Why theatre?

Because traditional teaching doesn't inspire kids the way stories and characters can. Our plays unlock empathy for the plants, animals, and people we hope to protect. And once we get kids moving in our workshops, their whole body is engaged – increasing their understanding and retention of the concepts.

We need your help to bring our programming to schools and public events. Knowledge is power and positive inspiration is key. That's where you come in.

By supporting Green Kids, you are helping inspire kids and families to protect our planet. You are also funding important education, allowing kids to **understand** environmental issues, and **empowering** them with realistic ways to maintain healthy habits at home and at school.

Please visit greenkids.com to donate, or see our Give Nature a Standing Ovation brochure for partnership opportunities.

Sincerely,

Jeff Golfman, President and Founder

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Daina Leitold, Executive Director

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“ I remember Green Kids coming to my school in grade 5. I was enthralled with their performance that included one of my favourite stories, Dr. Seuss’ “The Lorax”. It was so exciting to see live theatre in my school gym and I loved the message from the production. Seeing Green Kids as a child inspired me to pursue a career in the arts; almost 25 years later, I am a theatre artist as well as a certified teacher. The positive influence of Green Kids also encouraged me to get more involved in eco-activism and led me to joining their board of directors. I am passionate about helping Green Kids change more lives through environmental education. ”



Alissa Watson

Green Kids Board Member





GIVE
NATURE

A STANDING OVATION



Children Changing the World
www.greenkids.com

Welcome to Green Kids

Inspiring Canada's Next Generation of Green Thinkers

Green Kids Incorporated (Green Kids) is a non-profit, live theatre group, and the only charity in Canada dedicated solely to environmental education for young people through performance. Green Kids was established in 1991 to address the need for creative and inspiring educational programming for school aged children about the importance of environmental stewardship. In the last 27 years, Green Kids has performed for 1.4 million students in 1,400 schools across Canada. We have been nominated four times for the Sustainable Development Award of Excellence and won the 2012 Giving Back Award.

We offer a variety of Plays and Theatre Workshop programs to engage the hearts, minds, imaginations and senses of humour of children in elementary and middle schools across Canada.

Green Kids programming is informative, realistic, and optimistic. We showcase proactive behaviour and avoid placing blame. We emphasize community spirit and individual action, with the message being that every little bit of help is an invaluable contribution.

Practically, we also believe that by educating young people, we are helping to reduce environmentally harmful behaviours, bringing about a reduction in environmental toxins, including greenhouse gasses, by the students and families that are reached by our programming.



Partnership Levels

	\$20K + Redwood	\$10K + Sequoia	\$5K + Eucalyptus	\$1K + Elm
Program Input Partner with Green Kids to create a new program inspired by issues important to your organisation	●			
Acknowledgement Logo and name on tour poster and in study guide as Presenting Partner	●			
Promotion Mention in Press Releases and at Media Events	●	●		
Free Performance For your staff and their families	●	●		
Public Thanks Logo on signage at performance entrance	●	●	●	
Recognition Logo on tour poster	●	●	●	
Visibility Logo on study guide, and logo and link on website	●	●	●	●
Tax Receipt 100% of donations are tax deductible	●	●	●	●

“ Dynamic and wonderful were two of the words used to describe the presentation. My students also volunteered that the workshop was a lot of fun. We were able to have an important conversation about how harmful polluting can be. ”

- **Teacher**, Ecole Riverview School



Where your money will go

\$1,000

Every \$1,000 donation will allow us to visit one more school, reaching 200 kids with performances and workshops.

\$5

Every \$5 allows us to bring programming to one more child.



“ Thank you for coming to my school and helping me understand how important our water is. I’m telling my mom. I know she’ll help, too. ”

- **Student**, King Edward School

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